NEW YORK DENTAL HYGIENISTS’ ASSOCIATION (NYDHA) 
Strategic Planning Goals and Objectives 2018-2023

Adopted by House of Delegates November 5, 2017

1) To support dental hygienist professionals throughout their careers
   • Promote the highest standards of professionalism
   • Improve communication and collaboration with NYS dental hygiene educators
   • Promote efforts to expand dental hygiene scope of practice
   • Identify and address members and potential members’ needs
   • Support members throughout all stages of their careers
   • Support members’ professional development
   • Communicate multimedia strategies

2) Advocate for the professional
   • Promote public awareness of the profession of dental hygiene
   • Support state and federal advocacy efforts that advance direct access care provided by dental hygienists
   • Promote the highest standards of dental hygiene education and clinical practice and support state and federal advocacy efforts that advance direct access to care provided by dental hygienist.

3) To strengthen NYDHA infrastructure
   • Ensure NYDHA financial stability and maintain fiscal responsibility
   • Ensure tripartite unity with ADHA, NYDHA, and components while being respectful of cultural diversity
   • Promote leadership in state association

4) Advocate for optimal oral health for all New Yorkers
   • Advocate for public health policies to promote oral health initiatives
   • Advocate oral health education
   • Support efforts to reduce health disparities